

**Event Co-Host**



**Location:**

**Delta Community  
Credit Union**

3250 Riverwood Pkwy Vinings,  
Georgia 30339

**Price Includes  
Breakfast & Lunch  
Free Parking  
in Parking Deck**

**IMC and OCA  
Member \$115**

**Non-Member \$145**

**Student \$30  
with valid College ID**

**PLUS**

**Free admission to  
Networking Social on  
September 19 with each  
paid registration!**

**Seats are Limited!**

**REGISTER TODAY!**

**CMC® Certification  
- Earn 2 Points!**

**Workshop attendance  
earns existing CMCs  
2 points toward**

**IMC Special Workshop**

**Learn how to respond quickly to  
practical, real world experiences that  
present common ethical dilemmas.**

**Good Ethics Is Good Business!**

**What Would You Do?**

*You have been a subcontractor for a larger firm with a local client. You know one of the senior executives in the client organization from your community volunteer work. You are approached by the executive about another project that he wants you to perform directly. This work is clearly in your "sweet spot" and you need the business. The larger firm you subcontract for does not normally do this kind of work.*

**What would you do? Why would you do that?  
What is the value of doing the right thing?**

Ethics is often thought of as a burden, an extra consideration, or an obligation for professional services practitioners. However, successful management consultants and other professional advisors have learned that adherence to a well-established ethical code can, in fact, be a roadmap to success and provide competitive advantage.

The ability to respond quickly to the vagaries of professional practice based on a set of established principles allows you to act with speed, build credibility, and engender trust; all of which are essential to building a successful professional services business.

certification renewal

~ OR ~

2 professional  
development points for  
Certification  
candidates!

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### Upcoming Events

**September 19**

Networking Social  
6:00 PM - 8:00 PM

**October 17**

Mastermind  
SpeedSession  
7:30 AM - 9:00 AM

**November 21**

Dinner Meeting  
6:00 PM - 8:00 PM

**December 19**

Networking Social  
6:00 PM - 8:00 PM

## Workshop Facilitator



**James O. Rodgers, CMC®**  
**President & CEO**  
**J.O. Rodgers and Associates**

Mr. Rodgers is an author, speaker, master facilitator, thought leader, executive coach, and world class management consultant. He has been lead consultant on over 300 assignments and has advised senior leaders in over 200 companies. His coaching and mentoring services have helped dozens of new and experienced consultants "find their way" toward a sustainable and enjoyable professional practice. In this session, Jim offers provocative opportunities to "think" and simple tools to direct your thinking as a successful "ethical professional".